



Durvile Publications (o/a Durvile & UpRoute Books) and Pepper Ranch Studio – Proposal Form 2020

Durvile & UpRoute Books, a small-but-mighty Canadian indie press, publishes print books, audiobooks, e-books, and multimedia. The Durvile imprint features the True Cases Series and True Crime, and the UpRoute imprint focuses on Indigenous works and other bold cultural and artistic ventures. If your proposed book or media project fits these descriptions, we look forward to hearing your ideas. Pepper Ranch Studio, our media production division, also provides contract book publishing, curriculum development, and audio recording services.

Regards, Lorene Shyba, Director and Publisher

Title of your project:

Author/Editor:

Home address:

Email and telephone:

Website, Twitter, other social media

Summary: Please supply a one-line description of the book summing up its scope and content.

Series: Does your title fit into one of the series identified above?

Description: Please provide a description of the book, outlining your rationale, approach, and main themes.



The Market

Categorize the genre, if you can:

Who is the intended core readership for this work? Is there a secondary market in addition to this?

Describe the market need for your book (why would people want or need to buy it)?

Is the book intended to be a) a core text for courses on the subject b) recommended reading c) a professional purchase d) general interest.

The Competition

List at least three competing books or other information sources. For each describe their strengths and weaknesses in relation to your title:

How is your book different and/or better?



The Content

Please provide a Table of Contents and give a brief description as to what will be covered in each chapter.

Does the subject have national appeal? International appeal?

Do you envision this book being adopted for academic course work? If so, what types of programs?

The following information will help to us to more accurately assess the likely production budget for the book at proposal stage.

Number of pages: how many pages will your final manuscript contain roughly?

Do you plan to include any illustrative material? If yes please state the rough number of illustrations and the artists/copyright holders:

If an anthology, will authors be invited (curated) or will there be calls for submissions? Give an example of who these contributors might be.

Do you have any strong thoughts on page layout, cover design, or media production at this stage? (We are most keen on projects that “go beyond the book” with other media components.



Endorsements: Do you have suggestions for a person to write a Foreword or to endorse the publication?

When, realistically, would you be able to deliver a final and complete manuscript to us (including all the necessary artwork and permissions material, cleared and in place.

Manuscript Delivery

Your qualifications to write the book.

Please supply a short biography that you would expect to appear on the back cover blurb.

Have you written for publication before? If so please give details.

Do you have thoughts on a launch event or book tour?

Do you have any good contacts or affiliations that will be helpful to us when marketing such a work?



Where would you expect to hear about such a book e.g magazines, online journals or conferences where you expect to see the book reviewed, mentioned, advertised or displayed?

Please provide a sample chapter or two and we look forward to reviewing your proposal. Many thanks for submitting your thoughts and ideas to us.